


Produce Market Advisory


For the week of February 4, 2019

Market Alerts


Recommended Items to Avoid

 **GRAPES** – Supplies of both Red and Green Grapes are limited, due to a slowdown of receiving South American fruit through major ports. Pricing may be higher in some markets. Quality is fair; with discoloration and softness the most common issues.

 **BELL PEPPERS** – Supplies of Bell Peppers are improved in the West, although Florida's harvest remains extremely light. Pricing is 15% higher in the Eastern half of the country.

 **STRAWBERRIES** – Quality remains fair to poor on most Strawberries. Florida's harvest is affected by the cold weather and last week's rain, and freezing overnights. California growing regions continue to have heavy rain on and off. Blackberries, Raspberries and Blueberries are all better values.

 **BRUSSELS SPROUTS** – Quality is poor and sizing is small, due to the cold and rainy growing conditions in Yuma AZ. Pricing is higher than normal.

 **CELERY** – Pricing remains very high on both bulk and pre-cut Celery, also due light supplies from the cold, wet conditions in Yuma. Quality is fair to good.

MARKET OPPORTUNITIES

SPECIALTY POTATOES- Quality is very good on all Colored, Fingerling and Yukon Potato varieties.

ONIONS – Quality on Red, Spanish and Vidalia Onions is excellent.

CALIFORNIA NAVEL ORANGES- Quality is very nice and pricing is good on 88 CT and larger sizes of Fancy- and Choice-grade Navels.

AVOCADOS- Quality is excellent and pricing is lower than in recent months. Fully ripened product is plentiful. #2 Grade fruit is the best value.



Produce Meter

● Good ● Fair ● Caution

Commodity	Quality	Market
Apples	●	●
Asparagus	●	●
Avocado	●	●
Bananas	●	●
Bell Peppers (Western)	●	●
Bell Peppers (Eastern)	●	●
Berries: Strawberries	●	●
Berries: Raspberries	●	●
Berries: Blackberries	●	●
Berries: Blueberries	●	●
Broccoli	●	●
Carrots	●	●
Cauliflower	●	●
Celery	●	●
Citrus: Lemons	●	●
Citrus: Limes	●	●
Citrus: Oranges	●	●
Cucumbers (Western)	●	●
Cucumbers (Eastern)	●	●
Eggplant (Western)	●	●
Eggplant (Eastern)	●	●
Garlic	●	●
Grapes, Green	●	●
Grapes, Red	●	●
Green Onions	●	●
Lettuce: Romaine / Leaf	●	●
Lettuce: Iceberg	●	●
Lettuce: Spring Mix/Spinach	●	●
Melons: Cantaloupe	●	●
Melons: Honeydew	●	●
Melons: Watermelon	●	●
Onions	●	●
Pears	●	●
Potatoes	●	●
Squash (Western)	●	●
Squash (Eastern)	●	●
Tomatoes (Western)	●	●
Tomatoes (Eastern)	●	●

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(continued)

A Peek at Peak Seasons

Pears: Bartlett, Bosc and Anjou pears and excellent quality out of Washington and California. Bartlett, Bosc and Red Pears are approaching peak harvest out of Washington and California. Quality is excellent.

Potatoes: Idaho potatoes are at peak season from now through March. New crop Idaho potatoes are now in season. Quality and pricing are very good.

Blackberries – Quality is very good out of Central Mexico.

Specialty Citrus: Winter Citrus is in season – Mandarins, Tangerines, Clementines, Blood Oranges and more are available. Ask your distributor for recommendations!

Weather Update

California: Significant rain expected most of the week in southern/central California, followed by very cold temperatures. Yuma will be slightly warmer and drier.

Yuma, AZ: Significant rain expected most of the week in southern/central California, followed by very cold temperatures. Yuma will be slightly warmer and drier.

Mexico: Seasonal conditions in Central and Northern regions.

Florida: Very cold overnight temperatures in the northern half of the state.

 APPLES	Quality is good, 125 CT and smaller sizes are less available
 ASPARAGUS	Quality and pricing are good, Pencil and Standard sizes are the best value
 AVOCADO	Quality and pricing are good
 BELL PEPPERS	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is fair, pricing may be higher
 BROCCOLI	Quality and pricing are good
 CARROTS	Quality and pricing are good
 CAULIFLOWER	Quality and pricing are good
 CELERY	Quality is good, pricing is higher
 CITRUS (LEMONS)	Quality and pricing are good
 CITRUS (LIMES)	Quality and pricing are good
 CITRUS (ORANGES)	Quality and pricing are good

 CUCUMBERS	Quality and pricing are good
 EGGPLANT	Quality is good, pricing is higher
 GARLIC	Quality is good, pricing is higher
 GRAPES (GREEN)	Quality is fair, pricing is good
 GRAPES (RED)	Quality is fair, pricing is good
 GREEN ONIONS	Quality and pricing are fair
 LETTUCE ICEBERG	Quality is fair, pricing is good
 LETTUCE LEAF	Quality is fair, pricing is good
 MELON (CANTALOUPE)	Quality is good, pricing is fair
 MELON (HONEYDEW)	Quality is good, pricing is fair
 MELON (WATERMELON)	Quality and pricing are fair
 ONIONS	Quality and pricing are good
 PEARS	Quality and pricing are good
 POTATOES	Quality and pricing are good
 SQUASH	Quality and pricing are good
 TOMATOES	Quality is good, pricing is fair