Produce Market Advisory



For the week of February 11, 2019

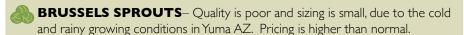
Market Alerts

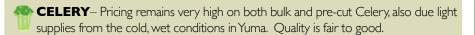
Recommended Items to Avoid

FREEZE ALERT—Very cold temperatures continue across the Western growing regions. Freezing morning temperatures are expected through the middle of the week in California, Yuma AZ and parts of Mexico. Quality and availability of products affected include **Iceberg Lettuce**, **Kale**, **Parsley**, **Brussels Sprouts and Green Onions**.









MARKET OPPORTUNITIES

ASPARAGUS – Pencil and Standard size Asparagus pricing and quality are very good



SPECIALTY POTATOES- Quality is very good on all Colored, Fingerling and Yukon Potato varieties.



SQUASH- Green (Zucchini) and Yellow Squash are great quality in all sizes.



CALIFORNIA NAVEL ORANGES- Quality is very nice and pricing is good on 88 CT and larger sizes of Fancy- and Choice-grade Navels.



AVOCADOS- Quality is excellent and pricing is lower than in recent months. Fully ripened product is plentiful. #2 Grade fruit is the best value.



Produce Meter

■ Good Fair ■ Caution

Commodity	Quality	Market
Apples		•
Asparagus	•	•
Avocado	•	•
Bananas	•	•
Bell Peppers (Western)	•	•
Bell Peppers (Eastern)	•	•
Berries: Strawberries	•	•
Berries: Raspberries	•	•
Berries: Blackberries		
Berries: Blueberries	•	
Broccoli	•	•
Carrots	•	
Cauliflower	•	•
Celery	•	
Citrus: Lemons	•	•
Citrus: Limes	•	
Citrus: Oranges		
Cucumbers (Western)	•	
Cucumbers (Eastern)	•	
Eggplant (Western)		
Eggplant (Eastern)		
Garlic		
Grapes, Green	•	
Grapes, Red		
Green Onions	•	•
Lettuce: Romaine / Leaf		
Lettuce: Iceberg	•	
Lettuce: Spring Mix/Spinach		
Melons: Cantaloupe		•
Melons: Honeydew		
Melons: Watermelon		•
Onions		
Pears		•
Potatoes		
Squash (Western)	•	•
Squash (Eastern)	•	•
Tomatoes (Western)	•	•
Tomatoes (Eastern)		•

Produce Market Advisory (continued)



A Peek at Peak Seasons

Pears: Bartlett, Bosc and Anjou pears and excellent quality out of Washington and California. artlett, Bosc and Red Pears are approaching peak harvest out of Washington and California. Quality is excellent.

Potatoes: Idaho potatoes are at peak season from now through March. ew crop Idaho potatoes are now in season. Quality and pricing are very good.

Colored Bell Peppers – Mexico's harvest of Red, Yellow and Orange Bells is all very good quality

Pineapples – Quality is very good out of Central America, particularly, Costa Rica, on all sizes and varieties.

APPLES	Quality is good, 125 CT and smaller sizes are less available
ASPARAGUS	Quality and pricing are good, Pencil and Standard sizes are the best value
AVOCADO	Quality and pricing are good
BELL PEPPERS	Quality and pricing are good
BERRIES (BLACKBERRIES)	Quality and pricing are good
BERRIES (BLUEBERRIES)	Quality and pricing are good
BERRIES (RASPBERRIES)	Quality and pricing are good
BERRIES (STRAWBERRIES)	Quality is fair, pricing may be higher
BROCCOLI	Quality and pricing are good
CARROTS	Quality and pricing are good
CAULIFLOWER	Quality is good, pricing is higher
TO CELERY	Quality is good, pricing is higher
CITRUS (LEMONS)	Quality and pricing are good
CITRUS (LIMES)	Quality and pricing are good
CITRUS (ORANGES)	Quality and pricing are good

Weather Update

California: Very cold temperatures with overnight freezing, and moderate rain expected through the middle of the week.

Yuma, AZ: Very cold temperatures with overnight freezing, and moderate rain expected through the middle of the week.

Mexico: Seasonal temperatures and precipitation in the Central and Northern regions.

Florida: Dry conditions early in the week will be followed by a fairly strong storm system.

CUCUMBERS	Quality and pricing are good
EGGPLANT	Quality and pricing are good
GARLIC	Quality is good, pricing is higher
GRAPES (GREEN)	Quality is fair, pricing is good
GRAPES (RED)	Quality is fair, pricing is good
GREEN ONIONS	Quality and pricing are fair
LETTUCE ICEBERG	Quality is fair, pricing is good
LETTUCE LEAF	Quality is fair, pricing is good
MELON (CANTALOUPE)	Quality is good, pricing is fair
MELON (HONEYDEW)	Quality is good, pricing is fair
MELON (WATERMELON)	Quality and pricing are fair
ONIONS	Quality and pricing are good
PEARS	Quality and pricing are good
POTATOES	Quality and pricing are good
SQUASH	Quality and pricing are good
TOMATOES	Quality and pricing are good