



Produce Market Advisory


For the week of January 28, 2019


Market Alerts


Recommended Items to Avoid

 **Grapes** – Supplies of both Red and Green Grapes are limited, due to a slowdown of receiving South American fruit through major ports. Pricing may be higher in some markets. Quality is fair; with discoloration and softness the most common issues.

 **Bell Peppers** – Supplies of Bell Peppers are improved in the West, although Florida's harvest remains extremely light. Pricing is 15% higher in the Eastern half of the country.

 **STRAWBERRIES** – Quality has improved on fruit out of both California and Florida, and supplies are slowly recovering. Pricing may still be higher than normal in some markets between now and Valentine's Day.

 **TOMATOES** – With better recent growing conditions, supplies of all Round, Roma, Grape and Cherry Tomatoes are improved out of California, Mexico and Florida. Quality is good. Pricing remains 10% higher than normal on most product, with 5x6 Rounds being the best value.

 **Asparagus** – Pricing is lower than the prior week, with Pencil and Standard being the best sizes. Quality is good, and supplies are expected to continue to improve.

MARKET OPPORTUNITIES

SPECIALTY POTATOES- Quality is very good on all Colored, Fingerling and Yukon Potato varieties.

ONIONS – Quality on Red, Spanish and Vidalia Onions is excellent.

CALIFORNIA NAVEL ORANGES- Quality is very nice and pricing is good on 88 CT and larger sizes of Fancy- and Choice-grade Navels.

AVOCADOS- Quality is excellent and pricing is lower than in recent months. Fully ripened product is plentiful. #2 Grade fruit is the best value.



Produce Meter

● Good ● Fair ● Caution

Commodity	Quality	Market
Apples	●	●
Asparagus	●	●
Avocado	●	●
Bananas	●	●
Bell Peppers (Western)	●	●
Bell Peppers (Eastern)	●	●
Berries: Strawberries	●	●
Berries: Raspberries	●	●
Berries: Blackberries	●	●
Berries: Blueberries	●	●
Broccoli	●	●
Carrots	●	●
Cauliflower	●	●
Celery	●	●
Citrus: Lemons	●	●
Citrus: Limes	●	●
Citrus: Oranges	●	●
Cucumbers (Western)	●	●
Cucumbers (Eastern)	●	●
Eggplant (Western)	●	●
Eggplant (Eastern)	●	●
Garlic	●	●
Grapes, Green	●	●
Grapes, Red	●	●
Green Onions	●	●
Lettuce: Romaine / Leaf	●	●
Lettuce: Iceberg	●	●
Lettuce: Spring Mix/Spinach	●	●
Melons: Cantaloupe	●	●
Melons: Honeydew	●	●
Melons: Watermelon	●	●
Onions	●	●
Pears	●	●
Potatoes	●	●
Squash (Western)	●	●
Squash (Eastern)	●	●
Tomatoes (Western)	●	●
Tomatoes (Eastern)	●	●

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(continued)

A Peek at Peak Seasons

Pears: Bartlett, Bosc and Anjou pears and excellent quality out of Washington and California. Bartlett, Bosc and Red Pears are approaching peak harvest out of Washington and California. Quality is excellent.

Potatoes: Idaho potatoes are at peak season from now through March.

Blackberries – Quality is very good out of Central Mexico.

Specialty Citrus: Winter Citrus is in season – Mandarins, Tangerines, Clementines, Blood Oranges and more are available. Ask your distributor for recommendations!

Weather Update

California: Temperatures warming back up to seasonal levels, with very windy conditions expected in all growing areas.

Yuma, AZ: Temperatures warming back up to seasonal levels, with very windy conditions expected in all growing areas.

Mexico: Temperatures and precipitation also at seasonal levels.

Florida: Cold, windy, rainy conditions expected in all growing areas, particularly in the northern half of the state.

 APPLES	Quality is good, 125 CT and smaller sizes are less available
 ASPARAGUS	Quality is good, pricing is slightly higher than normal
 AVOCADO	Quality and pricing are good
 BELL PEPPERS	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is good, pricing may be higher
 BROCCOLI	Quality is good, pricing is higher
 CARROTS	Quality and pricing are good
 CAULIFLOWER	Quality is good, pricing is higher
 CELERY	Quality is good, pricing is higher
 CITRUS (LEMONS)	Quality and pricing are good
 CITRUS (LIMES)	Quality and pricing are good
 CITRUS (ORANGES)	Quality and pricing are good
 CUCUMBERS	Quality and pricing are good

 EGGPLANT	Quality is good, pricing is higher
 GARLIC	Quality is good, pricing is higher
 GRAPES (GREEN)	Quality is fair, pricing is good
 GRAPES (RED)	Quality is fair, pricing is good
 GREEN ONIONS	Quality is fair, pricing is higher
 LETTUCE ICEBERG	Quality is fair, pricing is good
 LETTUCE LEAF	Quality is fair, pricing is good
 MELON (CANTALOUPE)	Quality is good, pricing is fair
 MELON (HONEYDEW)	Quality is good, pricing is fair
 MELON (WATERMELON)	Quality and pricing are fair
 ONIONS	Quality and pricing are good
 PEARS	Quality and pricing are good
 POTATOES	Quality and pricing are good
 SQUASH	Quality and pricing are good
 TOMATOES	Quality is good, pricing is improved, still higher than normal.