

Produce Market Advisory

For the week of June 4, 2018

Market Alerts

Recommended Items to Avoid



BROCCOLI Pricing is slightly higher than normal on **Bunched** and **Crown** product. Quality is good, and **Florets** may be a better all-around value.



CUCUMBERS Heavy rains in Florida, coupled with cooler than normal temperatures in California, have tightened supplies of all grades of **Cucumbers**. Pricing is 15% higher than normal, with **Select grade** product being the best value.



TOMATOES The Florida rain has also affected supplies of **Round, Cherry and Grape Tomatoes**. Pricing is higher than normal in the eastern U.S., with **5x6 Rounds** being the best overall value. **Roma Tomato** quality in all U.S. markets is fair at best, due to poor growing conditions out of Mexico.



BELL PEPPERS Supplies are improved from last week, but still a little light for **Green and Red Bell Peppers**. Pricing is 10% higher than normal, with **Choice Grade** product being the best value. Quality is good to fair.



BERRIES Blackberry and Raspberry supplies are down significantly due to the cool California conditions. Pricing may be higher in certain markets, with good to fair quality reported.

MARKET OPPORTUNITIES

Iceberg Lettuce: Quality out of Central California is very good, and pricing is at its lowest levels in several weeks.

Blueberries: California and Georgia are peaking on production, with very good quality.

Strawberries: Central California's harvest is yielding great quality product at very good prices. Local product may also be available in select markets.

Tender Leaf Lettuce: Supplies of Spring Mix, Baby Spinach and Arugula are abundant out of Salinas Valley CA, with great quality and pricing.



Produce Meter

● Good ● Fair ● Caution

Commodity	Quality	Market
Apples	●	●
Asparagus	●	●
Avocado	●	●
Bananas	●	●
Bell Peppers (Western)	●	●
Bell Peppers (Eastern)	●	●
Berries: Strawberries	●	●
Berries: Raspberries	●	●
Berries: Blackberries	●	●
Berries: Blueberries	●	●
Broccoli	●	●
Carrots	●	●
Cauliflower	●	●
Celery	●	●
Citrus: Lemons	●	●
Citrus: Limes	●	●
Citrus: Oranges	●	●
Cucumbers (Western)	●	●
Cucumbers (Eastern)	●	●
Eggplant (Western)	●	●
Eggplant (Eastern)	●	●
Garlic	●	●
Grapes, Green	●	●
Grapes, Red	●	●
Green Onions	●	●
Lettuce: Romaine / Leaf	●	●
Lettuce: Iceberg	●	●
Lettuce: Spring Mix/Spinach	●	●
Melons: Cantaloupe	●	●
Melons: Honeydew	●	●
Melons: Watermelon	●	●
Onions	●	●
Pears	●	●
Potatoes	●	●
Squash (Western)	●	●
Squash (Eastern)	●	●
Tomatoes (Western)	●	●
Tomatoes (Eastern)	●	●

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(continued)

A Peek at Peak Seasons

Asparagus: Locally grown asparagus is coming into season in many areas throughout the Pacific Northwest, Midwest, Northeast and Mid-Atlantic. Ask your distributor for availability!

Green Onions: Mexico's harvest is yielding very nice quality, with vibrant color and consistent sizing.

Early Spring Stone Fruit: California has begun harvesting Peaches and Nectarines.











Weather Update

California: Temperatures will remain cooler than normal through most of the week, with coastal rain.

Mexico: Warm and dry conditions throughout most of the growing regions.

Southeastern U.S.: Subtropical storm Alberto will exit the region slowly, with another storm system following. Heavy rains, particularly in Florida, and seasonal temperatures expected.

 APPLES	Quality and pricing are good
 ASPARAGUS	Quality and pricing are good
 AVOCADO	Quality and pricing are good
 BELL PEPPERS	Quality is good to fair, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is higher
 BERRIES (BLUEBERRIES)	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality is fair, pricing is higher
 BERRIES (STRAWBERRIES)	Quality and pricing are good
 BROCCOLI	Quality is good, pricing is slightly higher
 CARROTS	Quality and pricing are good
 CAULIFLOWER	Quality is fair, pricing is higher
 CELERY	Quality and pricing are good
 CITRUS (LEMONS)	Quality and pricing are good
 CITRUS (LIMES)	Quality and pricing are good
 CITRUS (ORANGES)	Quality is good, sizes are running large, pricing is higher
 CUCUMBERS	Quality is good to fair, pricing is higher

 EGGPLANT	Quality is good to fair, pricing is higher on Western product
 GARLIC	Pricing remains high for fresh product, due to import shortages Quality is good
 GRAPES (GREEN)	Quality is good, pricing is higher
 GRAPES (RED)	Quality is good, pricing is higher
 GREEN ONIONS	Quality and pricing are good
 LETTUCE ICEBERG	Quality and pricing is good
 LETTUCE LEAF	Quality and pricing is good
 MELON (CANTALOUPE)	Quality is good, pricing is slightly higher
 MELON (HONEYDEW)	Quality is good, pricing is slightly higher
 MELON (WATERMELON)	Quality and pricing are good
 ONIONS	Quality and pricing are good
 PEARS	Quality and pricing are good
 POTATOES	Quality is good, pricing is higher. 90 CT and smaller sizes are the best value.
 SQUASH	Quality and pricing are good
 TOMATOES	Quality is good, pricing is higher, smaller Rounds are the best value