

# Produce Market Advisory

For the week of June 11, 2018

## Market Alerts

### Recommended Items to Avoid



**BROCCOLI** Pricing is slightly higher than normal on **Bunched** and **Crown** product. Quality is good, and **Florets** may be a better all-around value.



**CUCUMBERS** Heavy rains in Florida, coupled with cooler than normal temperatures in California, have tightened supplies of all grades of **Cucumbers**. Pricing is 15% higher than normal, with **Select grade** product being the best value.



**TOMATOES** The Florida rain has also affected supplies of **Round, Cherry and Grape Tomatoes**. Pricing is higher than normal in the eastern U.S., with **5x6 Rounds** being the best overall value. **Roma Tomato** quality in all U.S. markets is fair at best, due to poor growing conditions out of Mexico.



**GRAPES** The current Mexican harvest is much lighter than expected, causing prices to be 10-15% higher than normal on both **Green and Red Grapes**. Quality is fair, with sizing and coloring issues reported.



**BERRIES Blackberry and Raspberry** supplies are down significantly due to the cool California conditions. Pricing may be higher in certain markets, with good to fair quality reported.

## MARKET OPPORTUNITIES

**Iceberg Lettuce:** Quality out of Central California is very good, and pricing is at its lowest levels in several weeks.

**Blueberries:** California and Georgia are peaking on production, with very good quality.

**Strawberries:** Central California's harvest is yielding great quality product at very good prices. Local product may also be available in select markets.

**Tender Leaf Lettuce:** Supplies of Spring Mix, Baby Spinach and Arugula are abundant out of Salinas Valley CA, with great quality and pricing.



## Produce Meter

● Good ● Fair ● Caution

Commodity	Quality	Market
Apples	●	●
Asparagus	●	●
Avocado	●	●
Bananas	●	●
Bell Peppers (Western)	●	●
Bell Peppers (Eastern)	●	●
Berries: Strawberries	●	●
Berries: Raspberries	●	●
Berries: Blackberries	●	●
Berries: Blueberries	●	●
Broccoli	●	●
Carrots	●	●
Cauliflower	●	●
Celery	●	●
Citrus: Lemons	●	●
Citrus: Limes	●	●
Citrus: Oranges	●	●
Cucumbers (Western)	●	●
Cucumbers (Eastern)	●	●
Eggplant (Western)	●	●
Eggplant (Eastern)	●	●
Garlic	●	●
Grapes, Green	●	●
Grapes, Red	●	●
Green Onions	●	●
Lettuce: Romaine / Leaf	●	●
Lettuce: Iceberg	●	●
Lettuce: Spring Mix/Spinach	●	●
Melons: Cantaloupe	●	●
Melons: Honeydew	●	●
Melons: Watermelon	●	●
Onions	●	●
Pears	●	●
Potatoes	●	●
Squash (Western)	●	●
Squash (Eastern)	●	●
Tomatoes (Western)	●	●
Tomatoes (Eastern)	●	●

# Produce Market Advisory

## (continued)

### A Peek at Peak Seasons

**Limes:** Mexico's lime harvest is at peak production and will continue through July.

**Green Onions:** Mexico's harvest is yielding very nice quality, with vibrant color and consistent sizing.

**Stone Fruit:** California is harvesting Peaches, Nectarines and Plums.

### Weather Update

**California:** Warmer temperatures, almost to seasonal levels, and normal precipitation expected all week.

**Mexico:** Warm conditions with isolated showers in most growing regions. Tropical systems are developing in the Eastern Pacific.

**Florida:** Seasonal temperatures and precipitation expected all week.

**Central America:** A volcano eruption in Guatemala is affecting imports of Snow Peas, Snap Peas, French Beans and Baby Squash. Some of these products may be more scarce than usual over the next few weeks.

 APPLES	Quality and pricing are good
 ASPARAGUS	Quality and pricing are good
 AVOCADO	Quality and pricing are good
 BELL PEPPERS	Quality is good to fair, pricing is slightly higher
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is higher
 BERRIES (BLUEBERRIES)	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality is fair, pricing is higher
 BERRIES (STRAWBERRIES)	Quality and pricing are good
 BROCCOLI	Quality is good, pricing is slightly higher
 CARROTS	Quality and pricing are good
 CAULIFLOWER	Quality is fair, pricing is higher
 CELERY	Quality and pricing are good
 CITRUS (LEMONS)	Quality and pricing are good
 CITRUS (LIMES)	Quality and pricing are good
 CITRUS (ORANGES)	Quality is good, pricing is slightly higher on smaller sizes
 CUCUMBERS	Quality is good to fair, pricing is higher

 EGGPLANT	Quality is good to fair, pricing is higher on Western product
 GARLIC	Pricing remains high for fresh product, due to import shortages Quality is good
 GRAPES (GREEN)	Quality is fair, pricing is higher
 GRAPES (RED)	Quality is fair, pricing is higher
 GREEN ONIONS	Quality and pricing are good
 LETTUCE ICEBERG	Quality and pricing is good
 LETTUCE LEAF	Quality and pricing is good
 MELON (CANTALOUPE)	Quality is good, pricing is slightly higher
 MELON (HONEYDEW)	Quality is good, pricing is slightly higher
 MELON (WATERMELON)	Quality and pricing are good
 ONIONS	Quality and pricing are good
 PEARS	Quality and pricing are good
 POTATOES	Quality is good, pricing is higher. 90 CT and smaller sizes are the best value.
 SQUASH	Quality and pricing are good
 TOMATOES	Quality is good, pricing is higher, smaller Rounds are the best value